

## Speakers:

### Alessandro Baronti

Alessandro Baronti serves as the President and CEO of De Rigo REM, the Los-Angeles based subsidiary of Italian eyewear manufacturer, De Rigo Vision. In his current role, Baronti is responsible for overseeing the entire American team with a key focus on driving growth, profit and sustainability for the business as well as developing and empowering the company's next generation of leaders. Through several years of studies and practices, Baronti brings a wealth of knowledge in continued education that includes a diversified list of accreditations. He is an esteemed ABO and COPE certified industry speaker, conducting countless numbers of seminars for thousands of ECP's every year.

### Diane Drake, LDO, ABOM, NCLEM, FNAO

Diane Drake has over 40 years experience in the Optical business and is an approved speaker for ABO-NCLE up to advance level and for Paraoptometrics and for JCAHPO. She has served as president for the National Academy of Opticianry, the Southeastern Opticians and the Opticians Assoc of Georgia, receiving recognition and awards from all of these organizations. She is the author of several books.

### Tara Brown

Tara Brown is the Kodak Brand representative covering Mississippi, Tennessee, Kentucky and northern Alabama. She has been the top seller in the country for Kodak lens for the past 5 years. Tara's experience as a business owner has allowed her the opportunity to utilize this brand in the market to help patients see better and practices be more profitable. Tara is married to Tim Brown. They have 4 daughters and 4 grandchildren. They also have a dachshund, Raiford Jackson Brown.

### Shannon Toler

Shannon has been involved in the optical industry for almost two decades now with experience in insurance filing, optical dispensing, and lens fabrication. Her journeys through the profession have included stops in dispensaries, full service labs, and, currently, with IOT America helping labs create freeform lens designs. She loves helping independent labs produce unique, state-of-the-art lenses with the latest technology.

## REGISTRATION

NAME \_\_\_\_\_ FIRM \_\_\_\_\_ TELEPHONE ( ) \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

Check One: Early Registration Before 4-15-20.....\$160 \_\_\_\_\_ Member Discount \$120 \_\_\_\_\_ ABO Review \_\_\_\_\_

Late Registration After 4-15-20.....\$185 \_\_\_\_\_ Member Discount \$145 \_\_\_\_\_

Registration Includes 1 Luncheon Ticket Additional Luncheon Tickets \$25 \_\_\_\_\_ Number Attending Friday Night Party \_\_\_\_\_

Total Enclosed \_\_\_\_\_ Mail To: MADO – 16383 South Swan Road – Gulfport, MS 39503

If you want, Email address for registration confirmation \_\_\_\_\_

Questions, call Julie West - (228) 860-1825

**MADO 16383 S Swan Road**

**Gulfport, MS 39503**